



MARYLAND STATE ARTS COUNCIL
MEETING AGENDA

January 19, 2018

Open Works | 1400 Greenmount Avenue| Baltimore, MD 21202

| | | |
|------------|--|------------------------|
| 9:30 a.m. | Welcome & Introductions | Morhaim |
| 9:35 | Approval of Consent Agenda Items <ul style="list-style-type: none">▪ November Meeting Minutes | Morhaim |
| 9:40 | Chair Remarks | Morhaim |
| 9:55 | Financial Report | Lyon/Doyle |
| 10:05 | Program Director Updates <ul style="list-style-type: none">▪ Chad Buterbaugh▪ Steve Drapalski▪ Pamela Dunne▪ Liesel Fenner▪ Chris Stewart▪ Steven Skerritt-Davis | Program Staff |
| 10:35 | Best Practices in Social Media | Lis |
| 10:45 | Individual Artists Awards (IAA) Recommendations | Skerritt-Davis |
| 11:00 | Division of Tourism, Film & the Arts Update | Fitzsimmons |
| 11:05 | Maryland Citizens for the Arts (MCA) Update <i>Nicholas Cohen, Executive Director</i> | Cohen |
| 11:15 | Strategic Planning - Expanding the Lens <ul style="list-style-type: none">▪ Judson Church Humanifesto<ul style="list-style-type: none">○ Are we supporting artists in this way?▪ BOPA Data Map Project <i>Krista Green, Interim Cultural Affairs Director</i><ul style="list-style-type: none">○ Are we telling our story in this way?▪ NASAA State Arts Agency Structure<ul style="list-style-type: none">○ Are we using this structure to our advantage? | Skrzesz Green |
| 12:15 p.m. | Lunch | |
| 1:15 | Strategic Planning - Preparation <ul style="list-style-type: none">▪ Current Data Review▪ MSAC and MCA<ul style="list-style-type: none">○ What are the process intersections for the organizations? | Dunne Skrzesz/Cohen |
| 1:45 | White Paper Sessions <ul style="list-style-type: none">▪ Department of Commerce Strategic Plan Review<ul style="list-style-type: none">○ Where are intersections for alignment?▪ Mission/Vision/Values | Skrzesz |

- Suggested Edits

2:15

Break

2:30

Strategic Planning – New Considerations

- Folklife Study Results
 - *Amy Skillman, Academic Director*
 - *Lisa Rathje, Executive Director of Local Learning*
 - *David Grossman, Associate Professor of Business Management*
- Facility Update

Goucher Team

Skrzesz

3:15

Strategic Planning – Next Steps

- Staff
 - Complete RFP Process and Facilitator Hiring (Staff)
- Committee Report
 - Create Timeline
 - Define Board/Staff Collaboration
 - Define Channels of Communication and Roles
 - Identify Key Issues
 - Assess Strategic Context and Challenges

Dunne

Morhaim

3:45

Q&A/Wrap-up

4:00

Adjournment